

## **ELRIG Announces Name Change to European Laboratory Research & Innovation Group to Reflect Broader Relevance to Life Science Research**

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ELRIG, a leading European not-for-profit organization that exists to provide outstanding scientific content to the life science community, announced today that it is changing its name to European Laboratory Research & Innovation Group. This name change reflects ELRIG's broader life science research commitment and its expertise in bringing together academic and biopharma thought leaders to drive new innovations in drug discovery.

The new brand aims to deliver the group's mission of enabling biopharmaceutical drug development programmes across the UK and Europe by providing free-of-charge delegate access to scientific meetings and conferences that highlight the newest research and state-of-the-art technology advancements across a broad range of scientific disciplines. At the core of the brand is a distinctive focus on the scientific content, with conference agendas designed to address the changing needs of the drug discovery and life science communities.

"The biopharmaceutical industry is currently undergoing significant changes as researchers seek out more relevant disease models and new technologies that can advance the understanding of drug targets and their role in disease biology," said Sanj Kumar, Chairman, ELRIG. "We have responded to these changing needs by continuing to develop diverse scientific programmes focused on cutting-edge research areas and innovative solutions like primary cell models and phenotypic screening that have the potential to revolutionize drug discovery. Increasingly, drug discovery efforts are being undertaken in biotech and academia. The change in name, will make our organization more accessible outside of our current community, allowing us to achieve our mission of providing leading scientific content to a wider research group."

Rebranding also includes subtle changes to the organization's logo that maintain its origins in laboratory automation while reflecting its current expansion into highly diverse life science research areas.

"ELRIG was founded based on the use and application of automation, robotics and instrumentation in life science laboratories. But today, we have grown and are proud to cover a broad range of science and technology areas including drug discovery, assay development and screening, high throughput technologies, diagnostics and biomarkers, and bioinformatics," said Dermot Boylan, General Manager, ELRIG.

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## Note to Editors

### About ELRIG

ELRIG is a UK-based not-for-profit organization that typically hosts 3 to 4 world-class meetings and conferences each year. ELRIG meetings are accessible to all delegates free-of-charge. To meet our open-access aims, we cover the cost of staging our events through the contributions of the exhibitors and sponsors. We also support an open policy of collaboration with other well-established and respected professional societies to add both breadth and depth to our offering. With more than 7,000 life science professionals across the UK and Europe, our members include scientists, researchers, engineers, developers and business-people within academia, industry, government organizations and private institutes.

ELRIG is located on the Sand Hutton Innovation Campus in the historic city of York England, just 2 hours by train from London. The ELRIG organization is run largely by volunteers from within our industry and is supported by a small professional administrative staff.

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### Images



**European Laboratory  
Research & Innovation Group**