



The Innovation Zone at Drug Discovery 2017

Part of the mission of ELRIG is encourage and foster new technologies, from innovative companies. To help do this, ELRIG provide “The Innovation Zone”, within some of its major events. The Innovation Zone, gives up-and-coming companies, with new technologies or services, who cannot afford a full stand, access to a major event and critical exposure to the market.

This helps ELRIG to create a more diverse and interesting show, which in turn leads to greater delegate engagement.

We are happy to consider research and non-commercial groups as well as individuals hoping to start a business.

How much does it cost?

ELRIG subsidise this substantially, and ask you for a contribution of 10% of a full price stand, for example for Drug Discovery 2017, this will be £350 + VAT.

The following is included in the stand: A poseur table and stool plus a single 220V 500W power socket.

You can display whatever you can fit on the table. In addition, there will be space for up to 2 pop-up banners or posters. If you have anything bigger than that, please discuss it with ELRIG before the event. The zone will be ‘constructed’ of a partial shell-scheme, which will provide a back and side ‘walls’ to stands which can be used for displaying promotional material.

After the event, you are supplied with the registration details of all the delegates.

Although ELRIG do not limit the number of staff who can attend, please be advised that there is limited space for more than two people around the booth itself at a time.

We offer FREE access for delegates, and ELRIG encourages Innovation Zone participants to invite their contacts to the event. Simply register via our website at www.elrig.org

The Innovation Zone has a prime location, and companies and products in the Innovation Zone will feature in the programme and on the ELRIG app along with a brief profile and a link to your own site, giving some free advertising courtesy of ELRIG.

Qualifying Criteria for the Innovation Zone

Acceptance is subject to review by the organising committee, and the following conditions:

- 1) The technology or service should be new, interesting and relevant to the theme of the conference
- 2) You should have an annual turnover of less than €1M

- 3) You may participate in an ELRIG Innovation Zone at any one ELRIG event no more than twice in a 3 year period. (Each event is counted independently, so appearances in the Innovation Zone at Drug Discovery, for example, are counted separately to appearances at another event).

These rules are applied at the discretion of the committee; the focus is on innovation.

Application

To apply formally please contact Tara Shanks at tara.shanks@elrig.org, including the following information:

- Your company name, address and phone number
- A website link or somewhere we can look for more background information
- The company's age and approximate turnover
- A contact name and e-mail address
- A brief description (1 -2 paragraphs) of your innovative product or service

You will be informed in due course if your application has been successful.