# **Exhibitor Options Brochure**



# **Drug Discovery 2025**

A festival of life science

21 - 22 October 2025 ACC, Liverpool

#ELRIGDD25

For more information or to request a quote email sales@elrig.org

**ELRIG.ORG** 





in elrig







### **Contents**

Why exhibit at Drug Discovery 2025?	1
Exhibition space and presentation options	2
Floorplan	3
Scientific programme tracks	4
Exhibitor workshops	4
Programme and advertising options	5
Additional sponsorship and branding options	6
Site branding opportunities at ACC Liverpool	7
ELRIG media, marketing and sales partner offers	9
Drug Discovery 2024 statistics	11
About ELRIG	12

# Why exhibit at Drug Discovery 2025?

"Yesterday's technology won't develop the medicines of tomorrow"

Prof. Chris Molloy, CEO, Medicines Development Catapult



Renowned scientific content brings an active and engaged audience

• 16 scientific tracks across two days

Significant industry participation with over 75% of the delegates attending from pharma, biotech and contract research\*

- Over 3,000 delegates attend, exhibitors receive a GDPR-compliant list of attendees.
- Complimentary login to SciLeads platform for additional information on delegates<sup>+</sup>

Programme designed with networking as a core activity to support our scientific exhibitors

- Coffee breaks at least 30 minutes and lunch 75 minutes, Day 1 networking from 17:00-19:00 in the Exhibition Hall
- \* More details of delegate statistics on page 11
- <sup>†</sup> More information on page 2

### Exhibition space and presentation options

#### For all exhibitors:

- GDPR-consented registration and attendee email list for one pre- and one post-event email;
- Lead-capture capability within the event app (for booth staff registered as exhibitors);
- Company listing in programme and on event website and app;
- 250-word company overview with hyperlinks within the event app;
- Marketing suite of graphics.

**Booth (all-inclusive):** Shell scheme booth, with furniture (1.8m x 1m table, 2 chairs), carpeting and electrical supply (one socket) included. Four meeting passes are included, additional passes can be purchased.

**Technology Spotlight:** Increase your visibility and increase booth footfall with a 5-minute Technology Spotlight presentation package. The Technology Spotlight presentation is integrated into the scientific programme. The package includes a booth (all-inclusive).

**Industry Insider:** Highlight a specific offering and reinforce your message with a compelling case study in a 15-minute podium presentation included within the main programme. Speaker information and abstract are posted in the app and online program. An effective way to demonstrate your expertise and innovations. The package includes a booth (all-inclusive).

Conference Partner: Showcase your latest breakthroughs, leading-edge technology or product updates to the entire audience in a 30-minute presentation (equivalent in length to that of an invited podium presentation). The content of your presentation must align with the track theme and explore the need for and science underpinning your innovation while not being overtly promotional. Speaker information, title and abstract are included in the app and webpage, and speaker and title are listed in the printed programme. Includes an all-inclusive double booth. Additionally, for Drug Discovery you will receive two invitations to the Chair's reception.

Option	Price
Booth (all-inclusive) 6m <sup>2</sup>	£5,500
Booth (all-inclusive) 12m <sup>2</sup>	£10,725
Booth (all-inclusive) 18m <sup>2</sup>	£15,620
Booth (all-inclusive) 24m <sup>2</sup>	£20,350
Technology Spotlight Upgrade* – 5 minute talk	£1,000
Industry Insider Upgrade* – 15 minute talk	£2,350
Conference Partner Upgrade <sup>+</sup> – 30 minute talk	£4,275

<sup>\*</sup> Must be purchased alongside a booth

# SciLeads

### SciLeads is the #1 lead generation platform for science.

We are providing EXCLUSIVE access to SciLeads for ELRIG exhibitors to manage their pre-show prep!

This will provide exhibitors with Scientific Profiles of all registered attendees for the ELRIG conferences. On the person level it will include their contact details, their funding history, their research history, their network of collaborators. On the organisation level, it will provide their funding history, their research areas, exact prices of their products, and any clinical trials they're involved in.







Enrich your current data



Ensure ELRIG is a big success!

ARE YOU READY TO INCREASE YOU ROI AT ELRIG?

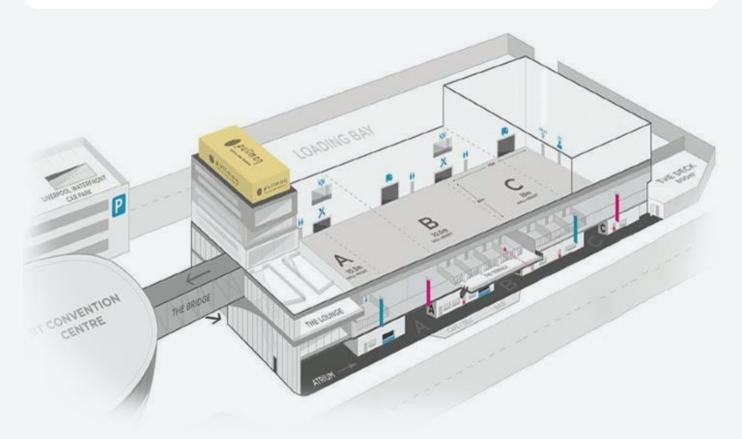
Go to scileads.com/get-started

<sup>&</sup>lt;sup>+</sup> Must be purchased alongside a 12m<sup>2</sup> booth

# Floorplan



Note: Viewing Terrace and break-out rooms on 1st floor



# Scientific programme tracks

Track title	Day	Venue
Advances in robotics and automation for life sciences, supported by SLAS	1	Auditorium 1
Advanced and sustainable models for drug discovery	1	Auditorium 2
Alzheimer's Research UK - From bench to brain: hit-finding approaches in neurodegenerative disease therapeutics	1	Auditorium 3
Chemical biology and 'omics for small molecules - technologies, developments and learnings	1	Auditorium 4
Proteins as therapeutics; Structure and biophysics, supported by the Protein Society	1	Viewing Terrace
SiLA - automation track	1	Tech Theatre
Breakthrough Zone Company Flash Presentations		Breakthrough Zone
Accelerating delivery of patient benefit for all cancer patients - supported by Cancer Research Horizons	2	Auditorium 1
From concept to clinic: Accelerating the path to life-changing therapies	2	Auditorium 2
Sustainable drug development : How can we mitigate environmental impact	2	Auditorium 3
RSC - Chemistry and innovations in drug discovery	2	Auditorium 4
Use of novel technologies to enable drug discovery and drug repurposing	2	Viewing Terrace
Making The Impossible Possible: Using Artificial Intelligence To Tackle Challenges In Drug Discovery	2	Tech Theatre
Scientific Entrepreneurship	2	Breakthrough Zone



## **Exhibitor workshops**

ELRIG can provide space in one of the Exhibition Hall Theatres during Drug Discovery 2025 for you to run a workshop, dropin clinic or similar.

The theatres have a capacity of 40 people and a dais / stage area. AV support will be provided.

Available in every refreshment break.

These theatres are open to the main exhibition area, as well as invited participants, you may get drop-in attendees.

Price on application

### Programme and advertising options



# HERE'S YOUR ADVERTISING OPTIONS FOR THE **DRUG DISCOVERY 2024 SHOW GUIDE:**

PACKAGE 1	FULL PAGE AD + DIGITAL VERSION + EMAIL 5000 CONTACTS -	FEATURED EXHIBITOR = \$3,500   £2,750
PACKAGE 2	FULL PAGE AD + DIGITAL VERSION	FEATURED EXHIBITOR = \$2,500   £2,000
PACKAGE 3	HALF PAGE AD + DIGITAL VERSION + EMAIL 5000 CONTACTS -	FEATURED EXHIBITOR = \$2,500   £2,000
PACKAGE 4	FULL PAGE AD + DIGITAL VERSION -	FEATURED EXHIBITOR = \$1,500   £1,200



# Additional sponsorship and branding options

Option	Description	Quantity available	Price
App sponsorship	Footer banner on splash, home and agenda screens	1	£10,000
Breakthrough Zone sponsorship	Pull-up in Breakthrough Zone, logo on holding slides, in programme and on website, able to present Innovation Prize	1	£1,500
Scientific track sponsorship	Logo on holding slides, in programme and by appropriate poster section	14	£500
Flyers/brochures on chairs	Per track, per auditorium	14	£750
Lunch sponsorship	Per day, logo on holding slides, in programme and strut cards on catering stations	2	£2,000
Coffee break sponsorship	Per day, logo on holding slides, in programme and strut cards on catering stations	2	£2,000
Lanyard sponsorship	POA - note sold for 2025 and 2026		POA
Exhibitor Workshops	Available in the tech Theatre, Breakthrough Zone and rooms on Viewing terrace.		POA - dependent on location and duration
Chair's Reception Sponsorship	Non-exclusive (three sponsors)	1	£5,000







# Site branding opportunities at ACC Liverpool

Additional information available on request.

### Table of prices

Prices are listed below. However, we are happy to provide you with a tailored quote to meet your budget. All prices quoted exclude VAT. All designs must be provided in accordance with print deadlines to avoid additional charges.

Design is charged at £55 per hour if required.

Option	Location	Quantity available	Size	Notes	Cost
Exterior Flags	Piazza & ECL Exterior	15	0.925m x 3.56m	Production & hanging	£580
General Flagpoles	Exhibition Centre Riverside	3	2.286m x 1.143m		£580 Rigging & Production
Link Bridge	ECL Exterior	12	1.12m x 1.75m per panel		£12,710 for 12 x double sided panels (incl. production & installation); £4,445 for 12 x single sided panels (incl. production & installation)
Glass Transfers	Exhibition Centre Entrance	2	2,28m(h) x 0.84m(w)		£1900 per panel (incl production); £445 (space only)
Atrium Banners (Standard)	Atrium	18	4.5m x 1m		£1760 (hanging & production); £1260 (space only)
Atrium Banners (Large)	Atrium	18	4.5m x 1.5m		£2020 (hanging & production; £1260 (space only)
Hall Entrance Banners	Atrium	3	Hall A & C 4m x 2m; Halls B 0.6m x 5m		£1660 double sided (incl. production); £1260 (space only)
Atrium Balcony Banner	Atrium Balcony (internal)	1	5m x 2m	Measurement can be altered - £POA.	£1660 (hanging & production); £1260 (space only)
Moveable Wall Branding	Hall A, B & C Walls	POA	Various	Space only - must be installed by your signage supplier	£POA per panel (production & installation); £1010 (space only)
Glass Panel Branding	Escalator, Staircase Balcony & Café Panels	POA	Various	A minimum order of 6 panels applies*. £POA for less than 6 panels *Per every 7 panels cafe only	£630 installation, removal & cleaning (per every 6 panels) & £130 per panel (single sided) or £245 per panel (double sided)
Pillar Wrap Vinyl	Atrium	6 outside Halls A & C; 2 outside Hall B	3m(h) x 1.085m(w)		£770 per pillar (production & installation); £510 per pillar (space only)
Registration Desk Vinyl	Registration Desks A, B & C	1-3	Desk A 2.27m x 0.6m; Desk B, C 4.5m x 0.6m	Space only - must be installed by your signage supplier. A charge may be incurred for damage or	£1150 Desk A; £1400 Desk B or C (production & installation);
Floor Transfers	Galleria Floor	POA	Various		£760 for first m², £250 for additional per m²
Narrow Wayfinder	Portable	10	Visual 600 x 1715mm; Artwork 610 x 1810mm		£350 (single sided insert); £500 (double sided insert)

Wide Wayfinder	Portable	5	Visual 1500 x 715mm; Artwork 1500 x 1800mm	There are 10 wayfinder bases available for use. Wide wayfinders require 2 x bases each	£550 (single sided insert); £950 (double sided insert)
A3 Bus Stop	Portable	15	A3	Free standing and adjustable height, max 1300mm. Portrait or Landscape	£60 per holder per day Print at Business Centre (£POA)

**Colour matching:** As standard we match as closely as possible any Pantone colour references in your documents. Where technically possible and within the tolerance of materials used the Customer's colour balance requirements will be considered. In the absence of specific instructions regarding Pantone numbers or the Customer's supplied match samples branding will be produced on a 'run as file' basis without liability to ACC Liverpool for colour matching.

### Create your own signage

If you would like to produce your own signage and pay for space only, please see details of material and sizes below.

Option Location		Size	Notes	Cost	
Exterior Flags	Piazza	0.925m x 3.56m	Flag Material	£125 (space only)	
General Flagpoles	Riverside	2.286m x 1.143m	Flag Material	£125 (space only)	
Glass Transfers	Main Entrance	2,28m x 0.84m	Blackout Self Adhesive Vinyl	£445 per panel (space only)	
*Atrium Banners (Standard)	Atrium	4.5m x 1m	True Double-Sided Blackout pvc	£630 (space only)	
*Atrium Banners (Large)	Atrium	4.5m x 1.5m	True Double-Sided Blackout pvc	£630 (space only)	
*Hall Entrance Banners	Atrium	Hall A & C 4m x 2m; Halls B 0.6m x 5m	True Double-Sided Blackout pvc	£630 (space only)	
*Atrium Balcony Banner	Atrium Balcony (internal)	5m x 2m	Blackout Self Adhesive Vinyl	£630 (space only)	
Moveable Wall Branding	Hall A, B & C Walls	Various	Blackout Self Adhesive Vinyl	£505 per panel (space only)	
Glass Panel Branding	Escalator, Staircase Balcony & Café Panels	Various	Blackout Self Adhesive Vinyl	£65 per panel (space only)	
Registration Desk Desk A A, B & C 2.27m x 0.6m; Desk B, C 4.5m x 0.6m		2.27m x 0.6m; Desk B, C	Please speak to your event manager	Organiser only	
Floor Transfers Galleria Floor Various		Various	Blackout Self Adhesive Vinylwith BS Anti-slip Laminate	£40 space only per sticker up to 1m²	
600 Art		Visual 600 x 1715mm; Artwork 610 x 1810mm	10mm SmartEx	£55 (signage holder only)	
Wide Wayfinder  Portable  Visual 1500 x 715mm; Artwork 1500 x 1800mm  A3 Bus Stop  Portable  A3		1500 x 715mm; Artwork	10mm SmartEx	£55 (signage holder only)	
		Poster Paper	£30 per holder per day. Print at Business Centre (£POA)		

<sup>\*</sup>All banners are hung using a keder rail system. Please refer to your event manager for necessary requirements before having your banners produced.

Please order any requests from your Event Manager a minimum of 14 days before your event tenancy starts. Anything requested after this date may incur late fees.

### ELRIG media, marketing and sales partner offers



#### **AZoNetwork**

Sponsorship of scientific track eBooks.

- A full-page advertorial for the sponsor
- 2 targeted email campaigns promoting the eBook within 6 months to the key target audience.
- All leads generated by the eBook from promotions and downloads...
- A unique landing page on relevant AZo sites.

Cost: £7250 / €8750 / \$9750

For more information please email <u>leepickering@azonetwork.com</u>.

**AZONETWORK.COM** 



#### **Codon Communications**

#### We'll be hosting a media lounge in the ELRIG Hub at Drug Discovery!

We're working with several life science trade publications to coordinate interviews and post-event reports, giving you the opportunity to share your news and connect with editors and journalists.

Please send us a pdf copy of your press release and we'll share it with reporters and post it on the Drug Discovery website. You're also welcome to bring along copies of your news to display on our stand in the media lounge at the event.

If you'd like any help with your upcoming news announcement and media outreach, please get in touch with our recommended PR partner, Codon Communications.

#### **About Codon Communications**

Codon develops curated PR solutions for transformational biotech companies at every stage to help establish brand credibility, raise awareness of their pioneering products, elevate their reputation as key opinion leaders, demonstrate corporate value to investors, and connect with customers and collaborators. Driven by PhD-level scientists with expertise in PR and marketing for bioscience companies, Codon offers a rare combination of high-level scientific understanding and more than a decade of experience in science communication. We pride ourselves on delivering scientifically sound content and a portfolio of reputation-building, audience-engaging PR for the life science industry through our trusted relationships with the trade media and global industry network.

CODONCOMMUNICATIONS.COM



#### **RSK Media**

If you are exhibiting at Drug Discovery 2025 make the most of your presence BEFORE, DURING and AFTER the event with a #LiveWithChaudhrey promotional package.

Featuring a preshow LinkedIn post, an onsite interview from the show, and an additional post show LinkedIn post to my 19,800 plus LinkedIn followers who work across Life Science, Pharma and Biopharma.

Plus you get a copy of the video interview and pictures form the show to use after the show as wish!

At just £750 net the package (normally £845 net) offers a great value package to complement any marketing you are planning to do around Drug Discovery 2025.

You can see an example of a package from 2024 below:

#### Preshow Post Onsite Interview Post Additional Show Post

You can see a round up of ALL my interviews form Drug Discovery 2024 here.

Contact Rizwan Chaudhrey, RSK Life Science Media at rsk-solutions@outlook.com to reserve your slot.



#### SelectScience

Broadcast your technology news, associate your brand with thought leaders, and nurture sales interest beyond the conference.

Are you presenting a technology spotlight, industry insider presentation or other product news? Let us help you capture this content as video, broadcast it to ELRIG and SelectScience members online and help you use this content to nurture those who didn't attend the conference.

Do you want your brand associated with the high-quality ELRIG scientific speakers? Be the exclusive sponsor of a webinar event post show to a global audience.

You can also promote your products, applications and solutions to a new audience following the conference by contributing to one of our upcoming editorial features exploring Advanced Therapy Discovery & Development and Gene Therapy.

This is a unique, first-come, first-served opportunity for exhibitors to expand awareness and thought leadership into this important market, nurture interest around the event, and generate new contacts and leads.

Contact us for more information: salesteam@selectscience.net

**SELECTSCIENCE.NET** 



#### **Succession**

#### A free list of your ideal customers.

Just book a 15 min intro call, no catch!

We'll tell you best practices for sales outbound in the current environment and build you a personal list of your ICP.

Book here.

SUCCESSION.BIO

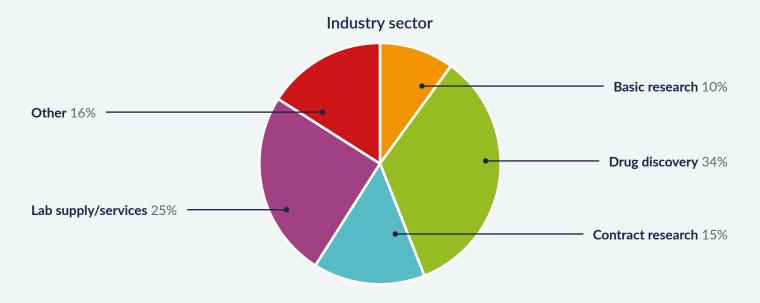
# **Drug Discovery 2024 statistics**

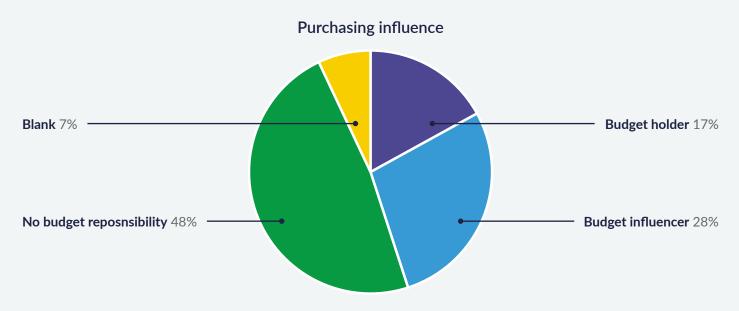
### Who attended?











### **About ELRIG**

#### Who we are

ELRIG, a market-leading UK-based not-for-profit volunteer-led organisation, is dedicated to delivering inspiring events to the dynamic life science community.

Our roots were originally in the application of automation, robotics, and instrumentation in laboratories, although we continuously evolve to meet the sector's shifting needs.

With a global community of over 22,000 life science professionals across all levels, ELRIG remains committed to accessible and inclusive events. Participation at our conferences, forums and networking events is free and unrestricted, reflecting the rich diversity of our community, and enabling learning and collaboration across disciplines, academia, and biopharmaceutical organisations.

### Strategic Pillars



#### **Events**

- Best in class events
- Curated topical content
- Free to attend



#### Presence & Awareness

- Trusted brand
- Cross-community collaboration
- Growing digital presence



#### **Equality, Diversity & Inclusivity**

- Accessible to all
- Promoting engagement and collaboration
- Celebrating diversity



#### Sustainability

- Ethical and transparent
- Operational excellence
- Environmentally and economically sustainable events

### **Corporate Sponsors**



**AstraZeneca** 



**GSK** 



