



Acceptable Use Policy - for delegate information supplied by ELRIG to exhibitors.

You may contact delegates on the list, within a reasonable period of the show (no longer than 6 months), with material directly relevant to their attendance at the ELRIG conference.

Any such contact must state clearly who it is coming from, (i.e. it cannot appear to be from ELRIG or anyone other than yourselves).

Any such contact must have an 'opt-out' mechanism. Any opt-out requests must be respected.

You should not add all the delegates on the list to your own general database*, they have not opted-in to receive info other than that relating specifically to the event.

***Any you 'logged' as “leads” on your booth, who expressed an interest**, or requested further info / contact / follow-up etc, are legitimately yours to add to your CRM / database and to forge an ongoing relationship with.

You should not pass these details on to any 3rd party.

ELRIG reserve the right to withhold future delegate data from any company abusing these terms.

Thank you for your co-operation and respect of the data.

Regards,

The ELRIG Operations Team

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