



MAXIMISING FOOTFALL AT TRADE EXHIBITIONS

(VIRTUAL WORKSHOP), COURTESY
OF BIOEAGLES

Free for all exhibitors attending ELRIG's Drug Discovery 2022 ExCeL, London.



ELRIG conferences not only bring together the latest and best, scientific content, in drug discovery, attended by the life science industry, but also concurrently run exhibitions that showcase the latest cutting-edge tools that will help researchers to progress their science.

The supplier community (the companies and individuals that provide the tools and applications to the life science industry) are critical for ELRIG's scientists to achieve their research goals, and therefore are a key community within the ELRIG network.

To support our supplier community, ELRIG have invited a well-established successful sales-training organisation, Bioeagles, to run a virtual workshop (detailed below) to ensure that exhibitors at our meetings maximise their return-on-investment (ROI), when buying a sponsorship opportunity from ELRIG.

Bioeagles is renowned, within the life science industry, to deliver effective and tailored sales-focused services that reap measurable results to enhance sales within the life sciences arena. The workshop content will be developed and delivered by one of Bioeagles professional trainers, Dr Ramila Patel, who holds extensive industry focused experience and will incorporate leading-edge sales practices customised specifically to exhibitors attending ELRIG events.

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WHO IS IT FOR?

This workshop is tailored to serve as a refresher for experienced sales professionals and provide an excellent foundation for the novice sales executive. It is also applicable to any customer-facing personnel managing exhibition stands.



WHAT ARE THE BENEFITS?

The workshop will enable attendees to reap maximal ROI by understanding and implementing the essential activities undertaken when managing exhibition stands at ELRIG events.



DATE

14th September 2022 at 11.00am - 11.45am*



WORKSHOP FEE

Free to ELRIG exhibitors at DD22 or £798 per person

All suppliers exhibiting at ELRIG's Drug Discovery 2022 conference, to be held in the ExCeL Centre, London, 4th & 5th October 2022 qualify for free attendance to the virtual workshop.

To register your interest in exhibiting at the DD22 and guarantee your free place at the Bioeagles virtual workshop please contact: bit.ly/dd22increasefootfall



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*To implement the successful practices that will be covered in the workshop for running an effective & efficient exhibition stand - the workshop is scheduled 4 weeks before attendance to DD22