



2 – 3 OCTOBER  
LONDON, UK



# ELRIG

## BREAKTHROUGH ZONE

### WHAT IS ELRIG'S BREAKTHROUGH ZONE?

A dedicated area in the Exhibition Hall for start up companies and entrepreneurs to showcase their science and innovation.

### WHY SHOULD MY COMPANY EXHIBIT IN THE BREAKTHROUGH ZONE?

Drug Discovery 2024 is leading life sciences conferences in Europe focussed on drug discovery, with over 2000 delegates expected and over 180 companies exhibiting, your potential customers and collaborators will definitely be there!

### WHAT DO I GET AS AN EXHIBITOR IN THE BREAKTHROUGH ZONE?

- An A0 poster space with tabletop
- 5 minute flash presentation in Breakthrough Zone Theatre.
- Opportunity to win ELRIG's coveted Innovation Award - 10 minute presentation on the main stage and your fee refunded
- Blinded GDPR-compliant delegate list
- Access to the Exhibitor features in the Event App including lead capture

### WHAT DOES IT COST? ARE THERE ANY CONDITIONS TO APPLY?

£500 + VAT

To be eligible to participate in the Breakthrough Zone and enter the innovation competition, your company should have less than 25 full-time employees and/or have a turnover of less than £2.5M.

Apply via the Breakthrough Zone dropdown at [elrig.org/portfolio/drug-discovery-2024/](http://elrig.org/portfolio/drug-discovery-2024/)

