



# ELRIG

## **Exhibitors' Acceptable Use Policy**

You may contact delegates on the list once prior to the event and a second time within a reasonable period after the show (no longer than 6 months), with material directly relevant to their attendance at the ELRIG conference.

### **Any such contact must:**

- **Clearly state who the communication is from** (it must not appear to be from ELRIG or anyone other than your organisation).
- **Include a clear opt-out mechanism**, and all opt-out requests must be respected.
- **You must not add all delegates on the list to your general database**, as they have not opted in to receive information beyond what relates specifically to the event. Delegates who you 'logged' as leads at your booth—those who expressed interest or requested further information, contact, or follow-up—are legitimately yours to add to your CRM/database and to develop an ongoing relationship with.
- **You must not pass delegate details to any third party.**

**ELRIG reserves the right to withhold future delegate data from any company that abuses these terms.**

Thank you for your cooperation and respect for the data.

Regards,

The ELRIG Operations Team

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